



Celebrates Child Abuse Prevention Month

Suzi Stands 4 Kids promises advocacy and action for children's rights and well-being. Child Abuse Prevention Month is the perfect time to raise awareness and funds for supporting organizations dedicated to those ends as well. A portion of proceeds will go to our local Children's Miracle Network Hospital, Children's Trust of South Carolina and the Miss South Carolina Organization.

1 in 10 children will be treated at a Children's Miracle Network Hospital in North America each year. In just one day CMN hospitals will treat approximately 935 kids with diabetes, 2,128 kids with cancer, 925 babies in the NICU and perform 3,329 pediatric surgeries. The number that most strongly ties CMN to my personal platform is 16,200. That is the number of children that CMN hospitals see every day for childhood trauma.

Through my involvement with Children's Trust of South Carolina, I have learned that childhood trauma (also referred to as Adverse Childhood Experiences/ACEs) is strongly correlated to negative health outcomes throughout a person's lifetime. Among one of the most detrimental ACEs is child abuse. A child's body cannot handle the release of cortisol that results from repetitive abuse, as this bodily function is typically reserved for life or death situations. The effect of toxic stress on the developing brain creates an exaggerated fear response, a decreased function of emotional response, leads to learning and behavior problems in school and can be seen via MRI. The common practice of medicating these children can certainly mask the symptoms, but will prolong the effects and allow the disease process to continue and fester in the brain. These children cannot simply "pull themselves up by the bootie straps."

To build equity in the coming generations we must continue to promote and fund organizations that are committed to resolving these issues. The Children's Miracle Network is improving the lives of children from a medical standpoint, while Children's Trust is strengthening and supporting public and private abuse prevention efforts to keep children safe.

Prevent Child Abuse America designated the pinwheel as the national symbol for child abuse prevention. By its very nature, the pinwheel connotes whimsy and childlike notions. In essence, it has come to serve as the physical embodiment and reminder of the safe and happy childhoods we want for all children. Throughout the month of April (Child Abuse Prevention Month), we honor the children facing these struggles by planting pinwheel gardens in public places. This is a unique opportunity to spread awareness and spark conversations so that members of our community can learn more about the effects of child abuse and how they can help to support meaningful change.

Leading up to and throughout the month of April I will be hosting two different “Pinwheels for Prevention” programs:

For organizations and businesses:

Prevention Garden \$80

- 40 Pinwheels and a Yard Sign Promoting Your Participation
- Acknowledgement and Promotion on Suzi Roberts Facebook Page
- Acknowledgement and Promotion on Suzi Roberts Website
- Acknowledgement and Promotion in Miss South Carolina Program Book

*** If any organization has more than 10 participants in the event, the ORGANIZATION will be recognized with a full page acknowledgement in the Miss South Carolina Program Book.



Specifically for realtors:

Open House Pinwheel Garden Kit for April Open Houses \$50

A great tool to bring attention to an open house and to promote your commitment to your community.

- 25 Pinwheels and a Yard Sign Promoting Your participation
- Acknowledgement and Promotion on Suzi Roberts Facebook Page
- Acknowledgement in Miss South Carolina Program Book

** If there are more than 15 kits purchased in one company, the company and participating agents will be recognized in the Miss South Carolina Program Book.





Pinwheel Garden Order Form

Thank you for standing with Suzi during Child Abuse Prevention Month!

Your Pinwheel Garden Kits will be delivered the last week in March for use during the month of April!

Contact Person: _____

Name of Business: _____

Address: _____

Phone: _____ Email: _____

Organization: _____

Total for your Pinwheel Garden: \$80.00

Additional donation: _____

Total: _____

Check (Made payable to Suzi Stands 4 Kids)

Credit Card (You will receive an invoice via email within 7 days)



Open House Pinwheel Garden Order Form

Thank you for standing with Suzi during Child Abuse Prevention Month!

Your Pinwheel Garden Kits will be delivered the last week in March for use during the month of April!

Agent: _____

Company: _____

Office Address: _____

Phone: _____ Email: _____

Total for your Open House Kit: \$50.00

Additional donation: _____

Total: _____

Check (Made payable to Suzi Stands 4 Kids)

Credit Card (You will receive an invoice via email within 7 days)

Please be sure to email me everything on this list the **MONDAY** before your open house:

- 1) Your photo
- 2) Photo of the property
- 3) Time and Date of Open House
- 4) Full address of property including subdivision, Price, #BR's BA
- 5) Your email address and/or a link to the property description or your website.

The Open House notices will be posted on the Thursday before the weekend open house. I would love for you to share them back to your page for additional coverage and encourage your home owner to do the same.